

AVERY SEMMLER

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MARKETING & GRAPHIC DESIGN

EDUCATION

Texas A&M University

Aug 2022 - Dec 2025

Bachelor of science, major in Marketing, minor in Graphic Design

SKILLS

- Adobe Creative Suite
- Figma
- Canva
- Wix
- Meta Business Suite
- HTML, CSS

ORGANIZATIONS

- Sisterhood for Good
- Aggie Advertising Club
- AIGA (Aggie Graphic Design Club)

WORK EXPERIENCE

Sales Representative | Barefoot

February 2020 - December 2024

- Provided personalized customer service to drive sales and build client relationships
- Promoted brand image by modeling products and engaging as a brand ambassador
- Restocked merchandise and handled transactions at the register efficiently

Marketing Intern | Camp Gladiator

May - August 2024

- Managed social media accounts and maintained client relationships through active engagement
- Contributed to a 4th of July campaign by designing visuals and coordinating content
- Collaborated on social media strategy and brainstormed creative content ideas

Social Media Manager | Opal & Lolli

October - December 2024

- Designed brand logo and visual identity for client
- Launched and consulted on Instagram strategy and setup
- Created social media templates and helped manage account content

Freelance Graphic Design & Photography | AveryMarie LLC

March 2025 - Current

- Designed logos, tee graphics, and brand assets for clients
- Created brand guides and managed social media content
- Shot event photos to support brand marketing efforts

Marketing Intern | Fischer & Wieser

June - August 2025

- Designed website for craft distillery, including e-commerce and branding elements
- Created sales sheets, managed social media, and supported PR/event planning
- Shot product and lifestyle photography for marketing and promotional use